

Recommended Excellent Dog & Cat Foods

Raw & Frozen Foods

-Bravo Raw Diet	www.bravorawdiet.com
-Healthy Pet Products	www.healthypetdiet.com
-Homemade 4 Life	www.auntjeni.com
-Honest Kitchen	www.thehonestkitchen.com
-Prairie	www.naturesvariety.com/canine
-Steve's Real Food	www.stevesrealfood.com

Grain-Free Premium Dry Foods/Kibble

-Innova Evo	www.naturapet.com
-Raw Instinct	www.naturesvariety.com/canine/
-Timberwolf Organics	www.timberwolforganics.com

Grain-Free Premium Canned Foods

-California Natural	www.naturapet.com
Innova Evo	www.naturapet.com
-Prairie	www.naturesvariety.com

Organic Premium Dry Food

-By Nature Organics	www.bynaturepetfoods.com
-Karma Organics	www.naturapet.com
-Natural Balance Organic	www.naturalbalanceinc.com
-Organix	www.castorpolluxpet.com
-Wenaewe	www.wenaewe.com.uv

Organic Premium Canned Food

-By Nature Organics	www.bynaturepetfoods.com
-Natural Balance Eatables for Dogs	www.naturalbalanceinc.com
-Organix	www.castorpolluxpet.com
-PetGuard Organic	www.petguard.com

Other Super-Premium Canned Foods

-Addiction Foods	www.addictionfoods.com
-Advanced Pet Diets	www.breeders-choice.com
-Artemis Pet Foods	www.artemispetfood.com
-Avo-Derm	www.breeders-choice.com
-Azmira	www.azmira.com
-Blue Buffalo	www.bluebuff.com
-California Natural	www.naturapet.com
-Canidae	www.canidae.com

-Chicken Soup for the Pet Lover's Soul	www.chickensoupforthepetloversoul.com
-Eagle Pack Holistic	www.eaglepack.com
-Entrée for Dogs	www.threedog.com
-Evanger's For Dogs	www.evangersdogfood.com
-Evolve	www.evolvepet.com
-Fromm Four Star Nutritionals	www.frommfamily.com
-Innova	www.naturapet.com
-Lamaderm	www.nipp.com
-Lick Your Chops	www.integratedpet.com
-Merrick Pet Foods	www.merrickpetcare.com
-Natural Balance	www.naturalbalanceinc.com
-Natural Life	www.nipp.com
-Neura Meats	www.oldmotherhubbard.com
-Newman's Own Organics	www.newmansownorganics.com
-Nutro Natural Choice	www.nutroproducts.com
-Pet Promise	www.petpromiseinc.com
-Pinnacle	www.breeders-choice.com
-Precise Plus	www.precisepet.com
-Sensible Choice	www.sensiblechoice.com
-Solid Gold	www.solidgoldhealth.com
-Spot's Stew	www.halopets.com
-Triumph	www.triumphpet.com
-VeRUS	www.veruspetfoods.com
-Wellness	www.oldmotherhubbard.com

Premium Dry Food

-Artemis	www.artemispetfood.com
-Azmira	www.azmira.com
-Back to Basics	www.beowulfs.com
-Blue Buffalo	www.bluebuff.com
-Burns	www.bpn4u.com
-By Nature Bright Life	www.bynaturepetfoods.com
-California Natural	www.naturapet.com
-Canidae	www.canidae.com
-Canine Caviar	www.caninecaviar.com
-Chicken Soup for the Pet Lover's Soul	www.chickensoupforthepetloverssoul.com
-Cloud Star Kibble	www.cloudstar.com
-Eagle Pack Holistic Select	www.eaglepack.com
-Evanger's Super Premium	www.evangersdogfood.com
-Evolve	www.evolvepet.com
-Firstmate Dog Food	www.firstmate.com
-Foundations	www.petcurean.com
-Fromm Four Star Nutritionals	www.frommfamily.com
-Flint River Ranch	www.flint-river-dog-food.com
-Go! Natural	www.petcurean.com

-Hund-N-Flocken	www.solidgoldhealth.com
-Innova	www.naturapet.com
-Lick Your Chops	www.healthypetfoodsinc.com
-Life4K9	www.life4k9.com
-Lifespan	www.petguard.com
-Merrick Pet Care	www.merrickpetcare.com
-Millennia	www.solidgoldhealth.com
-Natural Balance Ultra Premium	www.naturalbalanceinc.com
-Newman's Own Organics	www.newmansownsorganics.com
-NutriSource	www.nutrisourcedogfood.com
-Nutro	www.nutroproducts.com
-Performatrin Ultra	www.performatrinultra.com
-Pet Promise	www.petpromiseinc.com
-PHD Viand	www.phdproducts.com
-Pinnacle	www.breederschoice.com
-Prairie	www.naturesvariety.com/canine/
-Premium Edge	www.premiumedgepetfood.com
-Prime Life	www.ompetproducts.com
-Royal Canin	www.royalcanin.com
-Showbound Naturals	www.healthypetfoodsinc.com
-Timberwolf Organics	www.timberwolforganics.com
-Ultra Holistic Nutrition	www.ultraholistic.com
-VerUS	www.veruspetfoods.com
-Wellness	www.oldmotherhubbard.com
-Wellness Simple Food Solutions	www.Oldmotherhubbard.com
-Wysong Maintenance	www.wysong.net
-Zinpro	www.lincolnbiotech.com

Adequate Dog & Cat food

These foods represent an adequate diet. These are not the best diets on the market.

-Iams	www.iams.com
-Eukanuba	www.eukanuba.com
-Fancy Feast	www.fancyfeast.com
-Science Diet	www.sciencediet.com
-Pedigree	www.pedigree.com
-Proplan	www.proplan.com
-Purina ONE	www.purinaone.com
-Purina Cat Chow	www.purina.com

Poor Quality Dog & Cat food

These foods represent inadequate nutrition source and are NOT recommended to feed your dog or cat. There are equivalent to a human eating only fast food.

- Ol' Roy
- Alpo (any cut)
- Dads
- Mighty Dog
- Kibbles N' Bits
- Bil Jac
- Caesars
- 9 Lives
- Friskies
- Meow Mix
- Mixables
- Beneful

Ol' Roy dry dog food

Ingredients:

Ground yellow corn, soybean meal, ground whole wheat, corn syrup, poultry fat, Meat and bone meal (Animal Fat Preserved with BHA and Citric Acid), Chicken by-product Meal, Rice, Animal Digest, Salt, Calcium Carbonate, Potassium Chloride, Choline Chloride, Ferrous Sulfate, Zinc Oxide, Vitamin D and E Supplement, Niacin, Copper Sulfate, Manganous Oxide, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Meadione Sodium Bisulfite Complex Source of Vitamin K, Calcium Iodate, Vitamin D3 Supplement, Riboflavin Supplement, Cobalt Carbonate, Folic Acid, Sodium Selenite, Folic Acid

Note It's all fillers, grains and NO MEAT!

Guaranteed Analysis:

Protein	8% Min
Fat	3% Min
Fiber	1% Max
Moisture	82% Max

****Compare to the following ingredients in a premium food****

Fromm Chicken À La Veg dry dog food.

- Fresh Hand-Trimmed USDA Certified Chicken
- Chicken Cartilage Rich in Natural Glucosamine
- Real Wisconsin Cheddar Cheese
- Prebiotics & Probiotics to Aid Digestion
- Optimum Omega Fatty Acids Ratio

Ingredients:

Chicken, Chicken Meal, Pearled Barley, Oatmeal, Sweet Potato, Brown Rice, White Rice, Whole Dried Egg, Menhaden Fish Meal, Millet, Chicken Fat (preserved with mixed tocopherols and citric acid), Dried Tomato Pomace, Safflower Oil, Herring Meal, Cheese, Flaxseed, Carrots, Broccoli, Cauliflower, Apples, Green Beans, Lecithin, Chicken Cartilage, Potassium Chloride, Cranberries, Blueberries, Salt, Monocalcium Phosphate, Chicory Root Extract, Alfalfa Sprouts, Yucca Schidigera Extract, Folic Acid, Parsley, Lactobacillus Acidophilus, Bifidobacterium Longum, Enterococcus Faecium, Vitamin A, D3, E, B12 Supplements, Choline Bitartrate, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Zinc Sulfate, Ferrous Sulfate, Manganous Sulfate, Copper Sulfate, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Iron Proteinate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite.

Guaranteed Analysis:

Protein	24% Min
Fat	15% Min
Fiber	3% Max
Moisture	10% Max

FROMM FAMILY 100% SATISFACTION MONEY BACK GUARANTEE

Our family stands behind every product we make. If you're not completely satisfied, for any reason, simply send us your proof of purchase (UPC code), dated store receipt and a brief note stating your complaint. After all, providing superior customer service is as important as providing a superior product.

www.frommfamily.com

****Otterkill Animal Hospital is a distributor of Fromm foods. Many of the staff, including the doctors feed Fromm to their pets****

Fromm Chicken, Duck, & Tuna Pâté cat food (canned)

Finely minced chicken, duck, and tuna simmered in natural chicken broth. All Fromm Four-Star can entrées are made exclusively at human food facilities, and thus can only contain the same wholesome 100% edible food ingredients people eat.

- 100% Human Grade Ingredients
- Hand Packed at a Human Food Facility
- Grain-free
- Pharmaceutical-Grade Vitamin Minerals

Ingredients:

Chicken, Duck, Broth (Chicken), Salmon, Potato Starch, Tomato Paste, Vitamin Mineral Mix*

Daily

Feeding

Recommendations:

The average cat requires 1 oz for each pound of body weight, best fed twice a day. Feed up to twice this amount for kittens, pregnant & nursing females.

***Pharmaceutical-Grade**

Vitamin

Mineral

Mix:

Calcium Citrate, Taurine, Choline Bitartrate, Lecithin, Salt, Potassium Chloride, Vitamin E Supplement, Ferrous Sulfate, Zinc Oxide, Niacin Supplement, Vitamin A Supplement, Calcium Pantothenate, Potassium Iodate, Riboflavin Supplement, Manganese Sulfate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Sodium Selenite, Thiamine Mononitrate, Copper Sulfate, Vitamin B12, Folic Acid, Biotin.

9Lives® Chicken & Tuna cat food (canned)

Ingredients

Meat by-products, water sufficient for processing, chicken, poultry by-products, chicken broth, tuna, fish, calcium carbonate, guar gum, salt, potassium chloride, sodium tripolyphosphate, titanium dioxide, natural flavor, choline chloride, carrageenan, vitamins (vitamin E supplement, vitamin A supplement, thiamine mononitrate, niacin supplement, d-calcium pantothenate, riboflavin supplement, pyridoxine hydrochloride, menadione sodium bisulfite complex, vitamin D3 supplement, folic acid, biotin, vitamin B12 supplement), minerals (magnesium oxide, ferrous sulfate, zinc oxide, manganous oxide, copper sulfate, calcium iodate, sodium selenite), taurine, sodium nitrite (to promote color retention).

Nutritional Information

Crude Protein	Min 9%
Crude Fat	Min 4.5%
Crude Fiber	Max 1%
Moisture	Max 78%
Ash	Max 3.5%
Taurine	Min 0.05%

How do you know if the food you are buying is really any good?

And can it be fed appropriately to your pet? To address these issues, the Association of American Feed Control Officials (AAFCO) was founded in 1909. This is the group that defines ingredients and official nutritional terms, and determines the protocols by which pet foods are tested.

The AAFCO allows for an alternative certification: a biochemical analysis. In this way the biochemical composition of the diet is compared to known optimal quantities. This enables a diet to become certified as complete without actually being tested on living animals. Since nutrients in the food aren't always digestible, a chemical analysis may not really tell the nutritional story of the food. In general, it's better to feed a diet that has been objectively studied and proven itself in real animals. If phrases such as "feeding trials" or "feeding tests" aren't used, it wasn't tested on real animals. Words to the effect of "meets the standards of the AAFCO" mean only that it achieves the biochemical analysis certification, and not that it was actually tested by feeding it to live animals.

Association of American Feed Control Officials (AAFCO) Guidelines

*For a complete list of AAFCO food guidelines please go to <http://www.fda.gov/cvm/petfood.htm>

Attached are tables which list the AAFCO nutritional profiles for dog and cat foods. It must be noted that the levels of nutrients are expressed on a "dry matter" basis, while the levels listed in the guaranteed analysis on the label are expressed on an "as fed" basis. To allow for meaningful comparisons, the "as fed" guarantees must be converted to "dry matter." For a canned product that is 75 percent moisture (25 percent dry matter), multiply the guaranteed level times 4. For a 10 percent moisture dry product, multiply by 1.1.

Adult Dogs:

Protein	18% Min	
Fat	5% Min	
Calcium	0.6% Min	2.5% Max.
Potassium	0.6% Min.	

Adult Cats:

Protein	26% Min	
Fat	9.0% Min	
Calcium	0.6% Min	2.5% Max.
Potassium	0.6% Min.	
Lysine	0.83% Min	
Taurine (extruded)	0.10% Min	
Taurine (canned)	0.20% Min	

Know what the "code" words mean
 (Ingredients in RED are not good for your pet.)

- ❖ **Alfalfa Meal:** the aerial portion of the alfalfa plant, reasonably free from other crop plants, weeds and mold, which has been sun-dried and finely ground.
- ❖ **Animal Digest:** material which results from chemical and/or enzymatic hydrolysis of clean and undecomposed animal tissue. The animal tissues used shall be exclusive of hair, horns, teeth, hooves and feathers, except in such trace amounts as might occur unavoidably in good factory practice and shall be suitable for animal feed.
- ❖ **Animal Fat:** is obtained from the tissues of mammals and/or poultry in the commercial processes of rendering or extracting. It consists predominantly of glyceride esters of fatty acids and contains no additions of free fatty acids. If an antioxidant is used, the common name or names must be indicated, followed by the words "used as a preservative".
- ❖ **Barley:** consists of at least 80 percent sound barley and must not contain more than 3 percent heat-damaged kernels, 6 percent foreign material, 20 percent other grains or 10 percent wild oats.
- ❖ **Barley Flour:** soft, finely ground and bolted barley meal obtained from the milling of barley. It consists essentially of the starch and gluten of the endosperm.
- ❖ **Beef (meat):** is the clean flesh derived from slaughtered cattle, and is limited to that part of the striate muscle which is skeletal or that which is found in the tongue, in the diaphragm, in the heart, or in the esophagus; with or without the accompanying and overlying fat and the portions of the skin, sinew, nerve and blood vessels which normally accompany the flesh.
- ❖ **Beet Pulp ("beet pulp, dried molasses" and "beet pulp, dried, plain"):** the dried residue from sugar beets.
- ❖ **Brewer's Rice:** the dried extracted residue of rice resulting from the manufacture of wort (liquid portion of malted grain) or beer and may contain pulverized dried spent hops in an amount not to exceed 3 percent.
- ❖ **Brown Rice:** unpolished rice after the kernels that have been removed. Not a complete AAFCO definition.
- ❖ **Carrots:** presumably carrots. No AAFCO definition.
- ❖ **Chicken:** the clean combination of flesh and skin with or without accompanying bone, derived from the parts or whole carcasses of chicken or a combination thereof, exclusive of feathers, heads, feet and entrails.
- ❖ **Chicken By-Product Meal:** consists of the ground, rendered, clean parts of the carcass of slaughtered chicken, such as necks, feet, undeveloped eggs and intestines, exclusive of feathers, except in such amounts as might occur unavoidable in good processing practice.
- ❖ **Chicken Liver Meal:** chicken livers which have been ground or otherwise reduced in particle size.
- ❖ **Chicken Meal:** chicken which has been ground or otherwise reduced in particle size.
- ❖ **Corn:** unspecified corn product. Not a complete AAFCO definition.
- ❖ **Corn Bran:** the outer coating of the corn kernel, with little or none of the starchy part of the germ.
- ❖ **Corn Germ Meal (Dry Milled):** ground corn germ which consists of corn germ with other parts of the corn kernel from which part of the oil has been removed and is the product obtained in the dry milling process of manufacture of corn meal, corn

- grits, hominy feed and other corn products.
- ❖ **Corn Gluten:** that part of the commercial shelled corn that remains after the extraction of the larger portion of the starch, gluten, and term by the processes employed in the wet milling manufacture of corn starch or syrup.
 - ❖ **Corn Gluten Meal:** the dried residue from corn after the removal of the larger part of the starch and germ, and the separation of the bran by the process employed in the wet milling manufacture of corn starch or syrup, or by enzymatic treatment of the endosperm.
 - ❖ **Corn Syrup:** concentrated juice derived from corn.
 - ❖ **Cracked Pearl Barley:** cracked pearl barley resulting from the manufacture of pearl barley from clean barley.
 - ❖ **Dehydrated Eggs:** dried whole poultry eggs freed of moisture by thermal means.
 - ❖ **Digest of Beef:** material from beef which results from chemical and/or enzymatic hydrolysis of clean and undecomposed tissue. The tissues used shall be exclusive of hair, horns, teeth and hooves, except in such trace amounts as might occur unavoidably in good factory practice.
 - ❖ **Digest of Beef By-Products:** material from beef which results from chemical and/or enzymatic hydrolysis of clean and undecomposed tissue from non-rendered clean parts, other than meat, from cattle which includes, but is not limited to, lungs, spleen, kidneys, brain, livers, blood, bone, partially defatted low-temperature fatty tissue, and stomachs and intestines freed of their contents. It does not include hair, horns, teeth and hooves.
 - ❖ **Digest of Poultry By-Products :** material which results from chemical and/or enzymatic hydrolysis of clean and undecomposed tissue from non-rendered clean parts of carcasses of slaughtered poultry such as heads, feet, viscera, free from fecal content and foreign matter except in such trace amounts as might occur unavoidably in good factory practice.
 - ❖ **Dried Animal Digest :** dried material resulting from chemical and/or enzymatic hydrolysis of clean and undecomposed animal tissue. The animal tissue used shall be exclusive of hair, horns, teeth, hooves and feathers, except in such trace amounts as might occur unavoidably in good factory practice and shall be suitable for animal feed. If it bears a name descriptive of its kind or flavor(s), it must correspond thereto.
 - ❖ **Dried Kelp :** dried seaweed of the families Laminaricae and Fu-caeae. If the product is prepared by artificial drying, it may be called "dehydrated kelp".
 - ❖ **Dried Milk Protein:** obtained by drying the coagulated protein residue resulting from the controlled co-precipitation of casein, lactalbumin and minor mild proteins from defatted milk.
 - ❖ **Dried Whey:** the product obtained by removing water from the whey. It contains not less than 11 percent protein nor less than 61 percent lactose.
 - ❖ **Feeding Oatmeal:** obtained in the manufacture of rolled oat groats or rolled oats and consists of broken oat groats, oat groat chips, and floury portions of the oat groats, with only such quantity of finely ground oat hulls as is unavoidable in the usual process of commercial milling. It must not contain more than 4 percent crude fiber.
 - ❖ **Fish Meal:** the clean, dried, ground tissue of undecomposed whole fish or fish cuttings, either or both, with or without the extraction of part of the oil.
 - ❖ **Ground Corn (ground ear corn) :** the entire ear of corn ground, without husks, with no greater portion of cob than occurs in the ear corn in its natural state.
 - ❖ **Ground Dehulled Oats :** presumably ground cleaned oats with hulls removed

(ground oat groats). Not an AAFCO definition.

- ❖ **Ground Wheat** : presumably a coarser grind of wheat flour. Not an AAFCO definition.
- ❖ **Ground Whole Brown Rice (Ground Brown Rice)** : the entire product obtained by grinding the rice kernels after the hulls have been removed.
- ❖ **Ground Whole Wheat**: ground whole kernel, presumably equivalent to AAFCO's Wheat Mill Run, Wheat Middlings, Wheat Shorts or Wheat Red Dog, whose principal differences are in the percentage of crude fiber.
- ❖ **Ground Yellow Corn**: same as ground corn, except that the corn used is yellow in color.
- ❖ **Kibbled Corn**: obtained by cooking cracked corn under steam pressure and extruding from an expeller or other mechanical pressure device.
- ❖ **Lamb Bone Meal**: (steamed) dried and ground product sterilized by cooking undecomposed bones with steam under pressure. Grease, gelatin and meat fiber may or may not be removed.
- ❖ **Lamb Digest**: material resulting from chemical and/or enzymatic hydrolysis of clean and undecomposed lamb. The tissue used shall be exclusive of hair, horns, teeth and hooves, except in such trace amounts as might occur unavoidably in good factory practice and shall be suitable for animal feed.
- ❖ **Lamb Fat**: obtained from the tissues of lamb in the commercial processes of rendering or extracting. It consists predominantly of glyceride esters of fatty acids and contains no additions of free fatty acids. If an antioxidant is used, the common name or names must be indicated, followed by the words "used as a preservative".
- ❖ **Lamb Meal**: the rendered product from lamb tissues, exclusive of blood, hair, hoof, horn, hide trimmings, manure, stomach and rumen contents except in such amounts as may occur unavoidably in good processing practices.
- ❖ **Linseed Meal**: the product obtained by grinding the cake or chips which remain after removal of most of the oil from flaxseed by a mechanical extraction process. It must contain no more than 10 percent fiber. The words "mechanical extracted" are not required when listing as an ingredient in the manufactured food.
- ❖ **Liver**: the hepatic gland (of whatever species is listed).
- ❖ **Meat and Bone Meal**: the rendered product from mammal tissues, including bone, exclusive of blood, hair, hoof, horn, hide trimmings, manure, stomach and rumen contents, except in such amounts as may occur unavoidably in good processing practices.
- ❖ **Meat By-Products**: the non rendered, clean parts, other than meat, derived from slaughtered mammals. It includes, but is not limited to, lungs, spleen, kidneys, brain, livers, blood, bone, partially defatted low-temperature fatty tissue and stomachs and intestines freed of their contents. It does not include hair, horns, teeth and hooves.
- ❖ **Meat Meal**: the rendered product from mammal tissues, exclusive of blood, hair, hoof, horn, hide trimmings, manure, stomach and rumen contents except in such amounts as may occur unavoidably in good processing practices.
- ❖ **Peas**: peas.
- ❖ **Potatoes**: potatoes.
- ❖ **Poultry By-Product Meal**: consists of the ground, rendered, clean parts of the carcass of slaughtered poultry, such as necks, feet, undeveloped eggs, intestines, exclusive of feathers, except in such amounts as might occur unavoidably in good processing practices.

- ❖ **Poultry Digest:** material which results from chemical and/or enzymatic hydrolysis of clean and undecomposed poultry tissue.
- ❖ **Poultry Fat (feed grade):** primarily obtained from the tissue of poultry in the commercial process of rendering or extracting. It shall contain only the fatty matter natural to the product produced under good manufacturing practices and shall contain no added free fatty acids or other materials obtained from fat. It must contain not less than 90 percent total fatty acids and not more than 3 percent of unsaponifiables and impurities. It shall have a minimum titer of 33 degrees Celsius. If an antioxidant is used, the common name or names must be indicated, followed by the word "preservative(s)".
- ❖ **Powdered Cellulose:** purified, mechanically disintegrated cellulose prepared by processing alpha cellulose obtained as a pulp from fibrous plant materials.
- ❖ **Rice Bran:** the pericarp or bran layer and germ of the rice, with only such quantity of hull fragments, chipped, broken, or brewer's rice, and calcium carbonate as is unavoidable in the regular milling of edible rice.
- ❖ **Soybean Hulls:** consist primarily of the outer covering of the soybean.
- ❖ **Soybean Meal (Dehulled, solvent Extracted):** obtained by grinding the flakes remaining after removal of most of the oil from dehulled soybeans by a solvent extraction process.
- ❖ **Soybean Meal (Mechanical Extracted):** obtained by grinding the cake or chips which remain after removal of most of the oil from the soybeans by a mechanical extraction process.
- ❖ **Soybean Mill Run:** composed of soybean hulls and such bean meats that adhere to the hulls and such bean meats that adhere to the hulls which results from normal milling operations in the production of dehulled soybean meal.
- ❖ **Tallow:** animal fats with titer above 40 degrees Celsius.
- ❖ **Turkey:** unspecified turkey. Not a complete AAFCO description.
- ❖ **Turkey Meal:** the ground clean combination of flesh and skin with or without accompanying bone, derived from the parts or whole carcasses of turkey or a combination thereof, exclusive of feathers, heads, feet and entrails.
- ❖ **Wheat Bran:** the coarse outer covering of the wheat kernel as separated from cleaned and scoured wheat in the usual process of commercial milling.
- ❖ **Wheat Flour:** wheat flour together with fine particles of wheat bran, wheat germ and the offal from the "tail of the mill". This product must be obtained in the usual process of commercial milling and must not contain more than 1.5 percent crude fiber. *"Tail of the mill" is the sweepings of leftovers after a week or so of processing.*
- ❖ **Wheat Germ Meal:** consists chiefly of wheat germ together with some bran and middlings or short. It must contain not less than 25 percent crude protein and 7 percent crude fat.
- ❖ **Wheat Mill Run:** coarse wheat bran, fine particles of wheat bran, wheat shorts, wheat germ, wheat flour and the offal from the "tail of the mill". This product must be obtained in the usual process of commercial milling and must contain not more than 9.5 percent crude fiber.
- ❖ **Whey:** the product obtained as a fluid by separating the coagulum from milk, cream or skimmed milk and from which a portion of the milk fat may have been removed.

Top Excellent foods

❖ **Innova**

Farm Fresh Ingredients: Innova contains only fresh, natural, whole ingredients from each of the five major food groups - providing a balanced, nutritious and varietal diet for your pet. Innova's innovative cooking methods combine fresh turkey and chicken meat, fresh fruit and vegetables and a variety of natural whole ground grains to create pet foods unequalled in healthful, nutritional benefits.

❖ **California Natural**

Pure & Simple: That's how to best describe the ingredients in California Natural. Formulated for pets with sensitivities, it is made with the fewest ingredients possible in order to eliminate all the potential allergens that may be causing the itching and scratching associated with food sensitivities. For a pet food to do that, and still be nutritionally complete, you know the ingredients have to be of the highest caliber. It's just a Pure and Simple way to make pet food.

❖ **Canidae/Felidae**

All Life Stage Benefits: Excellent Palatability. Four Human Grade Meats, Chicken, Turkey, Lamb and Fish . 10 Skin & Coat Conditioners, With Balanced Omega 6 & 3 Fatty Acids. Excellent for Problem Skin & Allergies. All Natural Ingredients, Naturally Preserved, Holistic & Herbal Benefits. Digestive Enzymes, Probiotics and Superior Digestibility. Formulated for All Life Stages. Antioxidants, Vitamins & Amino Acid Chelated Minerals.

❖ **Wellness**

A Revolution in Pet Food: Containing only whole foods, with no animal by-products, rendered animal fats, preservatives, fillers, or artificial colors and flavors, Wellness represents a new generation in pet food. In addition, all Wellness pet foods are free of wheat, corn, soy, and dairy products, and other ingredients known to cause allergic reactions in some pets. Instead, Wellness is made with real, fresh meat for the best source of protein, fruits and vegetables for essential vitamins and minerals, and healthy grains for a natural source of fiber.

❖ **Solid Gold**

Natural, Holistic Animal Nutrition: USDA Choice lamb and beef meal, USDA grade I and II grains, and healthful monounsaturated and polyunsaturated oils. Never uses chemical preservatives such as BHA, BHT and Ethoxyquin, which may be related to some diseases in pets. Never uses wheat, corn or soy, which are often genetically modified and common allergens for dogs, causing them to have uncomfortable skin disorders, chew incessantly at their feet or suffer from chronic problems such as ear infections. No added animal or poultry fat, as these are saturated fats that may contribute to heart disease and certain types of cancer.

❖ **Eagle Pack - Holistic Select Formula**

Formulated for:

- * Dogs of all ages.
- * Pet owners who want to take the holistic approach to their dog's nutrition with holistic ingredients, such as Certified Organic Chicken, Dandelion, Amaranth, Sun-Cured Alfalfa, Apples, Peas and Carrots.
- * Those who want a dog food that contains higher digestibility than any other holistic brand.
- * Dogs who would benefit from the inclusion of Glucosamine to enhance the body's natural renewal process to help rebuild joint cartilage, improve joint flexibility and reduce pain. It is included at maintenance levels.

❖ **Fromm**

All of our dry pet foods are manufactured at our own USDA-certified plant in Wisconsin where we utilize ingredients like fresh sweet potatoes, apples, cranberries, cheddar cheese, and other fresh produce from local markets in the area. The fresh hand-trimmed meat and fish we use is ordered as needed depending on what recipe is being made that particular day. We accept nothing less than the choicest cuts of meat and fish and each delivery is thoroughly inspected to make certain it meets our stern quality standards. Since we were unable to produce our Four-Star cans at our plant, we spent years searching for a plant that could

meet our strict quality standards. After an exhaustive search we finally found a plant that would adhere to our inflexible quality standards. Our cans are produced at a human-food facility using nothing less than 100% human-food ingredients. The plant we selected is able to prepare each individual can by hand in a completely sterile environment which eliminates the possibility of any sort of contamination. Every can includes hand diced vegetables and meat or fish which is either hand-shredded or hand-cut to perfection. Finally each can is then hand-packed before they are sealed.